



The World Economy Research Institute's
18th Annual Conference on Innovation and Competitiveness

Entrepreneurship, Innovation and Competitiveness: How Are They Connected and Why Do They Matter?

Warsaw, October 19, 2023 (Thursday), 11:15 am- 3:15 pm (CET).

Hybrid mode – room 152 building G and online via MS Teams

Programme

11:15-11:40	Registration
11:40-11:45	Welcome addresses Professor Mariusz Próchniak, Dean of Collegium of World Economy, SGH Warsaw School of Economics Professor Marzenna Anna Weresa, Director, World Economy Research Institute, SGH Warsaw School of Economics
Session I 11:45–12:15	Chair: Anna Maria Dzienis, PhD, World Economy Research Institute, SGH Keynote lecture: Entrepreneurship, Innovation, and Public Policy: Evidence from Major U.S. Cities Professor Scott Hegerty, PhD, Chair, Department of Anthropology, Economics, Geography & Environmental Studies, Global Studies, and Philosophy, Northeastern Illinois University, USA
12:15–12:45	Presentation of the 2023 Edition of the report “Poland Competitiveness Report 2023. Focus on Entrepreneurship and Competitive Advantages” Professor Marzenna Anna Weresa and Professor Arkadiusz Michał Kowalski, World Economy Research Institute, SGH Warsaw School of Economics
12.45-13.20	Lunch break

<p>Session II 13:20-15:00</p>	<p>Entrepreneurship, skills, and cultural dimension Chair: Tomasz M. Napiórkowski, PhD, SGH Warsaw School of Economics</p> <p>What are the real motivations and experiences of silver entrepreneurs? Empirical evidence from Poland Professor Joanna Bednarz, PhD, Łukasz Dopierała, PhD, Daria Ilczuk, MA, University of Gdańsk, Poland</p> <p>Entrepreneurship in Poland in Comparison with the European Union: Current State and Prospects for Development Artur F. Tomeczek, PhD, World Economy Research Institute, SGH Warsaw School of Economics</p> <p>Labor Availability and Skills in Poland compared to other EU countries Anna Maria Dzienis, PhD, World Economy Research Institute, SGH Warsaw School of Economics</p> <p>Cultural Dimensions of Entrepreneurship Professor Lidia Danik, Professor Malgorzata Stefania Lewandowska, SGH Warsaw School of Economics</p> <p>Entrepreneurship, smart specialisation and global value chain – how to research and why? Professor Marzena Frankowska, Institute of Management, University of Szczecin, Poland</p> <p>Open Discussion on Entrepreneurship, Innovation and Competitiveness All Participants</p>
<p>15.00-15.15</p>	<p>Concluding remarks and conference closing Professor Marzenna Anna Weresa, World Economy Research Institute, SGH Warsaw School of Economics, Poland</p>